



INTERNATIONAL SOCIETY OF
ISHRS
HAIR RESTORATION SURGERY

RIO DE JANEIRO
34TH WORLD CONGRESS | OCT 15-17 | 2026
WHERE INTEGRITY MEETS EXCELLENCE

ISHRS 2026 WORLD CONGRESS EXHIBIT PROSPECTUS

ABOUT OUR MEETING

The 2026 World Congress will take place at the Windsor Convention Center – Oceanico Wing in Rio de Janeiro, Brazil. Our in-person program is going to be focused on practical education for the intermediate-to-advanced hair restoration surgeon, with an intentional infusion of fun.

ISHRS 34th World Congress | October 15-17, 2026
Rio de Janeiro, Brazil





ABOUT THE ISHRS

The International Society of Hair Restoration Surgery (ISHRS) is a global non-profit medical association and a leading, unbiased authority in medical and surgical hair restoration with more than 1,200 members throughout 80 countries. Founded in 1993, it was the first, and is now the largest, international society to promote continuing quality improvement and education for professionals in the field of hair restoration surgery. Members have backgrounds in varying medical specialties including dermatology, plastic surgery, general surgery, and more.

The cornerstone of the ISHRS continues to be the annual world congress and the Forum publication. Both provide an accepted international forum for information exchange and rapid diffusion of new and innovative surgical techniques and instrumentation technology.

The ISHRS is accredited by the Accreditation Council for Continuing Medical Education (ACCME), which is the agency responsible for sanctioning medical education for physician licensure in the United States. The ISHRS holds a seat in the American Medical Association House of Delegates, which is considered “the House of Medicine” in the United States and one of the most important groups to effect standards and legislation. The ISHRS is a liaison organization member of the Comite Europeen de Normalisation (CEN) [European Committee for Standardization] task force 403 “Aesthetic Surgery Services” where it assists with developing standards for hair transplantation among countries within the European Union.

The ISHRS is a member of and leads the Global Council of Hair Restoration Surgery Societies which is comprised of 23 national and regional societies. Numerous countries’ Ministries of Health have contacted the ISHRS in the past for expert information on industry standards.

The ISHRS is the leader in hair restoration surgical statistics and trend data. See its 2025 Practice Census Survey results. The ISHRS has been cited in numerous major news outlets, publications, and receives much press since it is the most trusted source for unbiased information and the best education in the field of hair restoration surgery.

A large part of the ISHRS’s effort is dedicated to ensuring the safety of patients and developing methods to minimize risks to patients while meeting the expectations of patients. The ISHRS has published and maintains FUE Clinical Practice Guidelines, FUT Clinical Practice Guidelines, Core Curriculum in Hair Restoration Surgery, and Core Competencies in Hair Restoration Surgery.

The ISHRS is dedicated to facilitating the training of physicians. The ISHRS has a Fellowship Training Program, Preceptorship Program, enduring educational materials and online resources, and offers numerous meetings that include lectures and surgical workshops. The ISHRS holds its biggest event, the annual ISHRS World Congress, around the world. Several of the countries in which it has organized meetings and live workshops include: United States, Australia, United Kingdom, Greece, Japan, South Korea, United Arab Emirates, Canada, Mexico, Malaysia, Thailand, The Netherlands, Czech Republic, Belgium, Poland, Spain, Italy, Panama, and India. Its faculty are world-renowned and the top experts, innovators, and pioneers in the field. The faculty and leadership are those physicians who write the textbooks in the field and author the most important journal articles. The majority of faculty have been in the field for 20+ years.

Above all, the ISHRS is dedicated to achieving excellence in medical and surgical outcomes by promoting member education, international collegiality, research, ethics, and public awareness.



PHYSICIAN BACKGROUND SPECIALTIES

- Dermatology 25%
- Plastic Surgery 21%
- General Surgery 15%
- Family Medicine 10%
- Emergency Medicine 4%
- Otolaryngology 3%
- Internal Medicine 3%

INDEX



| PAGE | ITEM |
|-------------|--|
| 4 | Timeline and Important Deadlines |
| 4 | Exhibition Dates and Hours |
| 4 | Booth Fees |
| 4 | Additional Booth Personnel Badges |
| 4 | Your Exhibit Booth Package |
| 5 | Graphics for Your Booth |
| 5 | Custom Booth Approval Process |
| 5 | The Booth Personnel Badge Fee |
| 5 | Payment Terms |
| 5 | Cancellation Policy |
| 5 | Cancellation of Meeting |
| 6 | Exhibit Booth Information |
| 6 | Product/Service Exhibited |
| 6 | Subletting/Use of Space |
| 6 | Assignment of Booth Space |
| 7 | Program Guide Listings |
| 7 | Contractor Services |
| 7 | Exposition Services Contractor |
| 7 | Shipping Information |
| 7 | Professional Congress Organizer |
| 8 | Internet & Power |
| 8 | Exhibitor Badges |
| 8 | Exhibitor Attendance at the General Sessions |

| PAGE | ITEM |
|-------------|--------------------------|
| 8 | Exhibit Space Activities |
| 8 | Exhibitor Claims |
| 9 | Conflicting Events |
| 9 | Ancillary Functions |
| 9 | Product Sales |
| 9 | Giveaways |
| 9 | Contests and Drawings |
| 9 | Music Licensing |
| 10 | Legal Compliance |
| 10 | Use of Lasers |
| 10 | Laser Regulations |
| 11 | Liability/Insurance |
| 11 | Indemnification |
| 11 | Security |
| 11 | Waiver of Liability |
| 11 | Change of Location |
| 12 | Accessability |
| 12 | Other Regulations |
| 12 | Violation of Rules |
| 12 | Floor Plan |

TIMELINE AND IMPORTANT DEADLINES

July 31:

- Exhibitor Service Portal Information sent to exhibitors.
- Last day for early bird booth rate. The booth fee increases after this date.

August 28:

- Final payment due on booth personnel badge fees.
- Last day to cancel booths for a partial refund.
- Last day to apply for an exhibit booth.

September 30:

- Last day to make a substitution or cancel with refund on the in-person fee(s) for your exhibit personnel. After this date USD \$100 penalty fee will apply for each badge.

All dates above are subject to change.

EXHIBITION DATES AND HOURS

Exhibitor Set-Up:

Wednesday, October 14, 2026 **2:00PM-7:00PM (local time)**

Show Hours:

Thursday, October 15, 2026 **8:00AM-7:30PM**
Friday, October 16, 2026 **10:00AM-5:00PM**
Saturday, October 17, 2026 **8:30AM-3:15PM**

Dismantle Booths

Saturday, October 17, 2026 **3:15PM-9:00PM**

Hours are preliminary and subject to change. Exhibits must NOT be disturbed, dismantled or removed before 3:15PM on Saturday, October 17, 2026. All exhibit materials must be removed from the exhibit area by 9:00PM on Saturday, October 17, 2026.

BOOTH ASSIGNMENT

****NEW THIS YEAR**** Exhibit booth assignments will be made on a rolling basis once your booth application has been approved and payment has been received in full. Please allow 7–10 business days for the ISHRS Review Committee to review and approve your application. Booths will be placed in the assignment queue based on the date full payment is received, and assignments will be issued in that order. If payment is submitted at the time of application, your application date will be used to determine your place in the assignment queue. Once your booth has been assigned, the primary contact will receive the booth assignment via email.

The live floor plan can be viewed here:

[📄 Exhibitor Floorplan - ISHRS 34th World Congress](#)

BOOTH FEES

All booths are 2-meter-deep x 3-meter-wide (6 m²) or multiples thereof.

Early Bird Rate (through July 31, 2026): \$3,850 USD*
Regular Rate (after July 31, 2026): \$4,150 USD*

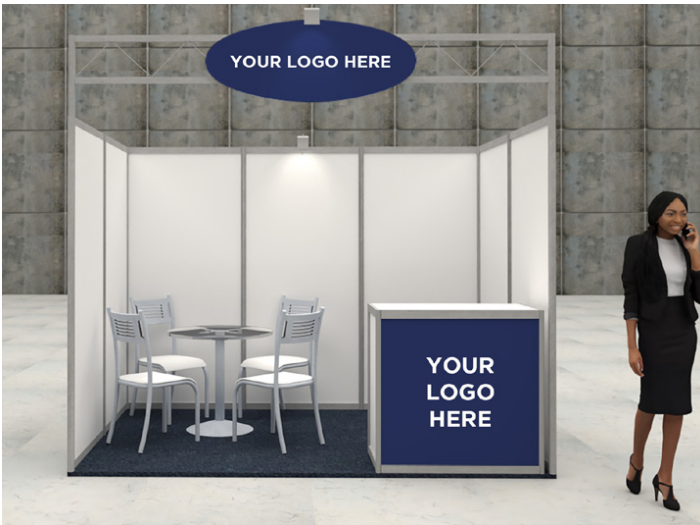
**Each exhibitor is required by the Brazilian government to provide specific documentation to operate legally at the Convention Center. This process will be coordinated by Interevent, the ISHRS's Professional Congress Organizer.*

ADDITIONAL BOOTH PERSONNEL BADGES

One (1) exhibit badge per 2 × 3 booth is included in the booth fee. You may purchase up to (3) additional badges at USD \$450 each (maximum of 4 exhibit representatives per 2 x 3 meter booth)

YOUR EXHIBIT BOOTH PACKAGE INCLUDES:

- One 2-meter-deep x 3-meter-wide exhibit booth (white hard-shell structure with gray carpeting – see attached illustration).
- All walls are 2.20 m high.
- One (1) exhibit badge per 2 × 3 booth (\$450 each additional exhibit badge, max 3 additional badges).
- (1) table and (4) chairs (dimensions of table: 80 cm diameter).
- (1) registration counter {dimensions 1.00 x 0.50 x 1.00 m (L x W x H)}
- ID sign displaying company name.
- Two lights to illuminate the booth space.
- One power strip with two outlets (Exhibitors must bring their own converters and adapters.) 220V.
- Janitorial service for aisles only of the exhibit area (not inside of booth cleaning).
- A one-year listing in the Online Buyers Guide which is located in the Members Only section of the ISHRS website.
- Listing in the Final Program Guide.
- Listing on the 34thannual.org congress website.
- Listing in the ISHRS conference app.
- Pre-conference attendee mailing list for one-time use (for those who opt-in during registration process).
- Post-conference attendee mailing list for one-time use (for those who opt-in during registration process).



Example Inline Booth



Example Corner Booth

The above is a sample of what your exhibit booth will look like. If a logo is not provided, the panels will be solid white. Please send your graphics directly to OM Eventos based on the requirements listed below

Email: raquel.page@omeventos.com.br

Graphics must be received no later than Sept. 1, 2026

GRAPHICS FOR YOUR BOOTH:

Please refer to the following [art guide](#) for your graphics.

- The top header sign: 1.30m * 0.50m
- The front panel of the counter: 0.96m * 0.96m

CUSTOM BOOTH APPROVAL PROCESS:

If you plan to have a custom booth (not the standard white shell), your booth design must be approved by the ISHRS. Submit your design illustration with measurements to ross@ishrs.org by August 5, 2026.

THE BOOTH PERSONNEL BADGE FEE INCLUDES:

- Food & beverage for badged exhibit representative, consisting of coffee breaks and lunches on Thursday, Friday and Saturday, and refreshments during the Thursday evening Welcome Reception. Tickets to the gala are at an additional cost.

PAYMENT TERMS

All booths must be paid in full with the application for the exhibit booth(s). There is a limit of four (4) exhibit booths per company. The exhibit application will not be processed, or space assigned, until full payment is received.

CANCELLATION POLICY

Written notification of an exhibitor's decision to cancel must be e-mailed to Rachel Ross, Senior Meeting Manager, ross@ishrs.org. It is the exhibitor's responsibility to ensure the cancellation was received.

The following policies will apply to the **Exhibit Booth Fee**:

- Cancellation received **by July 22, 2026**: Full refund less \$100 administrative fee.
- Cancellation received **July 23-August 28, 2026**: 50% refund of full exhibit booth(s) fee less \$100 administrative fee.
- Cancellation received **after August 28, 2026**: No refund.

Regarding **Exhibit Booth Personnel Fees (paid for each exhibit representative)**, there is no penalty for cancellation up until **September 30, 2026**. After that date, there is no refund for cancellations.

CANCELLATION OF MEETING

In the event the ISHRS 34th World Congress is not held, the contract for exhibit booth shall be terminated. In such case, the exhibitor shall waive all damages and claims for damages and agrees that the sole liability of the ISHRS will be to return to exhibitors their Exhibit Booth Fee and Booth Personnel Badge Fee(s) on a pro rata basis after deduction of all ISHRS 34th World Congress related costs and expenses incurred by the ISHRS through the date of cancellation, an administrative fee, and overhead charges.

EXHIBIT BOOTH INFORMATION

- This year the ISHRS will lease 2-meter-deep x 3-meter-wide exhibit booths. These are white hard-shell booths. All walls are 2.20 m high.

See the Exhibit Floor Plan at the end of this Exhibit Prospectus. NOTE: The floor plan is preliminary and subject to change. The ISHRS reserves the right to amend the floor plan and exhibit booth assignments.

All custom-built booths (those not using the booth shell provided by the ISHRS) must be approved by the ISHRS.

Exhibit booth assignments are made on a first come, first served basis based on the receipt of paid registrations. Exhibit booth number assignments are confirmed and communicated to the exhibitor contact person via e-mail on the date indicated in the timeline. No exhibit booth locations are guaranteed until confirmation on this date. The exhibitor's booth location preference is considered, but the ISHRS reserves the right to assign booths at its total discretion. All dimensions are believed to be accurate but are not warranted by the ISHRS. To maintain uniformity and to prevent obstruction of view of other booths, solid or draped walls or objects in the booth can be no higher than 2.5 meters in the back and no higher than one meter along the sides. These rules might be waived for custom, stand-alone booths, at ISHRS discretion. All exhibitor materials and signage must stay inside the exhibit booth and not be placed in or overflow into the aisles. Exhibitors may not attach graphics, etc. to the outside of the booth walls. Exhibitors are not allowed to use glue, nails, pins or other adhesives to mount prints on the booth panels.

Exhibit personnel must stay inside the assigned exhibit booth while representing the company (no "selling in the aisles"). The exhibit area is sufficiently lit for adequate general illumination and two spotlights are included in each booth. Any additional in-booth lighting and additional electrical needs must be ordered and paid for by the exhibitor. If you require additional power, please contact OM Eventos. All draping or display materials of cloth must be fireproof. Under no conditions will oils, gases, or other combustible or flammable materials be permitted in the exhibit area.

All packing containers, excelsior, wrapping paper, etc., are to be removed from the floor and must not be stored under tables or behind displays. **The ISHRS does not provide storage space for exhibitors.**

Exhibitors represent and warrant that they shall comply with all national, state, and local fire regulations and accept full responsibility for such compliance.

PRODUCTS/SERVICES EXHIBITED

Products or services exhibited (or referred to) must be related to hair restoration or hair restoration surgery and normally manufactured or supplied by the exhibitor. Exhibitors may exhibit only those products/services for which the application has been approved. The ISHRS may refuse to accept the application of any individual or entity whose display of goods or services is not compatible, in the sole opinion of the ISHRS, with the educational character and purpose of the ISHRS and its World Congress or that to its knowledge demonstrably infringe on the intellectual property or other rights of third parties. The ISHRS may require an exhibitor to provide additional information regarding its products or services, if the ISHRS determines that the information is necessary for the ISHRS to better assess whether the proposed exhibit is consistent with the educational character and purpose of the ISHRS and its World Congress.

SUBLETTING/USE OF SPACE

Exhibitors shall not assign or sublet any space allotted to them and shall not advertise or display goods other than those manufactured or sold by them in the regular course of their business. No individual or entity that has not contracted with the ISHRS for occupancy of exhibit space will be permitted to display or demonstrate any products, processes or services, solicit orders, wear exhibitor identification badges, or distribute advertising or other materials at the exhibition or the ISHRS World Congress in general. Any violation of this provision will result in prompt removal of the offending individuals and entities.

The ISHRS reserves the right to: (i) refuse exhibitor applications not meeting the ISHRS's required standards (including those standards and laws cited in the Exhibitor Claims, Legal Compliance, and Laser Regulations sections below); and (ii) remove exhibits or parts of exhibits that are inconsistent with the ISHRS's standards, rules, or the educational purpose of the ISHRS World Congress at any time before and/or during the exhibition. This applies to displays, literature, advertisements, novelties, souvenirs, conduct of persons, etc. The ISHRS does not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the ISHRS World Congress.

ASSIGNMENT OF BOOTH SPACE

Exhibit booth assignments will be made on a first come, first served basis and will be confirmed and communicated to the listed exhibitor contact person via e-mail on the date indicated in the timeline. You may indicate your exhibit booth location preferences during the online registration process, which will be considered but is not guaranteed. Booth assignments will be emailed in July 2026.

PROGRAM GUIDE LISTINGS

To be included in the onsite program, the exhibit final product/service description must be received with your application. Technical exhibit descriptions are subject to approval and may only include products and services for which the exhibitor application has been approved. Technical exhibit product/service descriptions are limited to 254 characters (including spaces) and are to be purely descriptive, not including marketing/advertising copy type words such as “best,” “leading,” etc. Exhibit descriptions must comply with the “EXHIBITOR CLAIMS” section in this Exhibit Prospectus.

CONTRACTOR SERVICES

The following have been selected as the official contractors to service the exhibition at the ISHRS 34th World Congress.

EXPOSITION SERVICES CONTRACTOR

OM EVENTOS is the official and exclusive exposition service contractor for this meeting. OM EVENTOS is the sole provider of the following services: trade show rental equipment & furnishings, audio/visual equipment, carpet rental (note that carpet is provided in the booth package), exhibit labor for installation & dismantle, and in-booth cleaning.

On a non-exclusive basis, OM EVENTOS also offers signs & graphics and custom-built booths.

If you have questions, please contact OM EVENTOS directly about their services:

Contact: Raquel Page

Email: raquel.page@omeventos.com.br

Phone / WhatsApp: +55 21 97374-1815

If you plan to have a **custom-built booth**, regardless of booth builder, your booth design needs to be approved by the ISHRS. Please contact Rachel Ross with the ISHRS at ross@ishrs.org for further information.

SHIPPING INFORMATION

ML International is our official international freight partner for the 34th World Congress. The official freight partner can provide transportation, freight handling/drayage and customs services. **All exhibit shipments must be shipped to ML International, NOT directly to the meeting venue.** You are not required to use ML International for shipping or customs services. You may use the shipper and customs broker of your choice. However, ML International is STRONGLY recommended to assure smooth transit of your exhibit goods.

Please review their information provided and carefully to become familiar with shipping and import/export rules and regulations for Brazil. It is highly recommended that you contact ML International early to be sure you will not have any issues shipping your exhibit goods to Brazil for the 34th World Congress.

[Click here to find the shipping regulations and additional documents required: insert hyperlink Exhibits Important Dates & Deadlines.](#)

If you have questions about shipping contact ML International directly:

Contact: Mark Lopata

Email: info@mlintl.net

Phone: +1-630-355-5911

The contact number for ML International does not accept text messages or WhatsApp.

PROFESSIONAL CONGRESS ORGANIZER

Interevent, the ISHRS Professional Congress Organizer, will contact each company once its booth has been approved by the ISHRS to complete the additional documentation required by Brazilian authorities.

If you wish to contact Interevent directly please send an email to:

Contact: Erica Bohmgahrem

Email: ishrs2026@interevent.com.br

Phone / WhatsApp: +55 21 96735-5920

The Exhibit Services Manual will be available in July 2026.

The Exhibitor Service Portal which will be available in July 2026.

INTERNET & POWER

Complimentary basic wireless internet is provided for all attendees and exhibitors in our meeting space. However, if you require a dedicated line for assured connection, you will want to explore ordering a dedicated line at your own cost.

The official contractors act on their own behalf in all arrangements with exhibitors and are not agents, employees or representatives of the ISHRS. All services or materials supplied by the contractors on order of the exhibitor will be billed directly by the contractor to the exhibitor. Therefore, the ISHRS does not assume any liability or responsibility for any act performed or omitted by such official contractor.

Ordering of services: The full details for placing orders will appear on the Exhibitor Service Portal which you will receive electronically on the date listed in the timeline. The exhibitor must abide by all rules and procedures that are outlined in the Exhibitor Service Portal and in this Exhibit Prospectus.

EXHIBITOR BADGES

All exhibit personnel (exhibit representatives) must be approved in advance of the show. All names of exhibit personnel must be submitted by September 30, 2026, via the Registration System. No exhibitor will be admitted to the exhibit area without an exhibitor's badge and ribbon. Each exhibiting company is allowed up to four (4) exhibit personnel badges per exhibit booth and must pay the USD \$450 Booth Personnel Badge Fee per exhibit representative (1 badge is included in the booth fee).

If your booth personnel badge names are not received by September 30, 2026, you will be subject to a USD \$100.00 late fee for each badge.

All exhibitor personnel must wear the official ISHRS exhibitor's badge for admission to and while in the exhibit area. Company badges will not be accepted in lieu of the official ISHRS badge. Exhibitors shall not affix stick-on items, punch, stamp, mark or otherwise deface or mark the exhibitor badges, nor shall they remove the badge from the provided neck lanyard as the lanyard is part of the official badge credential. Individuals who do not have badges will not be permitted into the exhibit area.

EXHIBITOR ATTENDANCE AT THE GENERAL SESSIONS

Exhibitors are not permitted to attend the General Sessions. Those wishing to attend the General Sessions as an attendee or faculty must register under the appropriate attendee category.

EXHIBIT SPACE ACTIVITIES

Business activities, circulars and advertising materials of the exhibitor shall only be conducted and/or distributed within the exhibit booth assigned to the exhibitor. Exhibitors are permitted to display only the exhibiting firm's products/services for which they are official distributors and were approved via the Exhibit Application process and to make informal presentations in the exhibit booth regarding the firm's product line or service. Exhibitors are prohibited from conducting any activities on the outside grounds, parking area, or elsewhere at the Windsor Convention Center & Hotels. Exhibitors are required to always keep the assigned exhibit booth in good order. Exhibitors may not place anything in the aisles during open hours. Exhibit representatives must promote their products/services from inside their exhibit booth only and may not linger in the aisles to pull in customers. Exhibitors may offer food and/or beverage in their exhibit booth as a traffic builder provided it is ordered through the Windsor Convention Center & Hotels (no outside food or beverage is allowed) and the food & beverage must be served within the confines of the company's exhibit booth, not in the aisles or general space. The ISHRS reserves the right to preclude any exhibit booth activity or display in its discretion. Audio visual and other sound and attention-getting devices are permitted only in such intensity as, in the sole discretion of the ISHRS, does not interfere with the activities of other exhibitors. The use of microphones in the exhibit area is strictly prohibited. Films purely for entertainment, without educational or informational value, will not be permitted.

EXHIBITOR CLAIMS

Exhibitors shall conduct their exhibits in a professional, truthful, and ethical manner. In connection with their exhibits, exhibitors shall not make statements or claims: (i) which are false or misleading (e.g., scarless surgery); (ii) regarding the efficacy of their products or services in diagnosing, curing, mitigating, treating, or preventing disease, or effecting the structure or any function of the body, which are not truthful, accurate, complete, and scientifically substantiated; (iii) misrepresenting the significance of assessments, clearances, approvals, or other actions by a government authority with respect to their products or services; (iv) suggesting they or their products or services are endorsed by the ISHRS; (v) regarding their products or services or their use, which are inconsistent with the [ISHRS's Consumer Alert on Unlicensed Technicians Performing Hair Restoration Surgery](#), the [ISHRS's Position Statement on Qualifications for Scalp Surgery](#), [Misleading & Inappropriate Messaging Statement](#), and [Physician Practice Alert](#), all of which are incorporated herein by reference; (vi) stating or implying a physiological effect if their products or services are cosmetics or nutritional supplements; or (vii) which are inconsistent with the legal requirements applicable to the exhibitor or its products or services or demonstrably infringe on the intellectual property or other rights of third parties.

Exhibitors may not make a direct comparison to other exhibiting companies or their products/services.

Exhibitors may not use the ISHRS's name, logo, or trademarks (collectively, ISHRS Marks), without the ISHRS's prior written consent. The ISHRS is the exclusive owner of the ISHRS Marks. Despite the foregoing, after the ISHRS accepts an application to exhibit at ISHRS's 34th World Congress an exhibitor may include in its promotional materials the following statement:

[INSERT EXHIBITOR NAME] will be exhibiting at ISHRS's 34th World Congress, at the Windsor Convention Center & Hotels, Rio de Janeiro, Brazil, October 15-17, 2026.

Exhibitors shall notify the ISHRS of any change in their legal status or ability to advertise, market, sell, or distribute its products or services in any market in the world between the date of an exhibitor's application and October 17, 2026. The exhibitor shall notify the ISHRS of any notice or other action by a government, other regulatory or legal authority, or any third-party asserting the exhibitor or its products are not in compliance with applicable law.

CONFLICTING EVENTS

Companies exhibiting at the ISHRS 34th World Congress will be required, as a condition of their participation as exhibitors, not to exhibit at, conduct or sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to hair transplant surgeons (including but not limited to lectures, presentations, seminars or workshops) that are scheduled during the same time frame encompassed by the ISHRS 34th World Congress. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the ISHRS 34th World Congress and ends two days after the official close of the ISHRS 34th World Congress. ISHRS Satellite Symposia opportunities, if held, are not considered conflicting events. For additional details, see the ISHRS Policy on Ancillary Meetings at ISHRS Meetings.

ANCILLARY FUNCTIONS

ISHRS approval, which may be granted or denied by the ISHRS at its sole discretion, is required for all exhibitor-sponsored ancillary functions. Requests for such activities must be submitted in writing to ross@ishrs.org. The request must specify date, time, location, type of function and anticipated attendance. Ancillary functions will only be approved for times that are not in competition with the ISHRS program or Satellite Symposia, in the sole opinion of the ISHRS. The allowed ancillary timeslots are not exclusive. There may be more than one exhibiting company hosting ancillary functions during any given time period. The ISHRS is not holding meeting rooms for exhibitor use. The exhibiting company must secure its own meeting/function space, whether it be at the Windsor Convention Center & Hotels, if available, or elsewhere and pay any and all required fees and costs directly. If it is determined that an unapproved ancillary function of any sort has taken place or is scheduled to take place, the "Violation of Rules" section will be enforced.

If you wish to host an ancillary event, please email: ross@ishrs.org.

PRODUCT SALES

Exhibitor acknowledges that it bears sole responsibility for the collection and remission of all sales tax and other obligations arising from its product sales.

GIVEAWAYS

Atypical giveaways must be approved by the ISHRS (30) thirty days in advance of the ISHRS 34th World Congress. If such items are not cleared through the ISHRS before the World Congress, or are determined to be objectionable or prohibited, the ISHRS has the right to prohibit distribution.

CONTESTS AND DRAWINGS

Exhibitors are allowed to have their own prize drawings and contests within their exhibit booth. Exhibitors shall comply with any and all gaming laws applicable to such drawings or contests. The ISHRS will not announce or publish winners, forward prizes, or otherwise be responsible for an exhibitor's own drawing or contest. The ISHRS reserves the right to review in advance and/or preclude any contest or drawing in its discretion.

MUSIC LICENSING

Exhibitors shall obtain any and all licenses or grants of authority required of exhibitors under the copyright, trademark, or patent laws, including, but not limited to, those relating to the performance of music, whether live or recorded. A copy of such licenses will be furnished to the ISHRS if requested.

LEGAL COMPLIANCE

Note that the following are the rules for exhibiting at the ISHRS World Congress in general, however, please check with the country of the current World Congress regarding their rules and regulations that may affect your ability to exhibit and/or sell your product in that country.

1. GENERAL. Exhibitors as well as exhibits, displays, brochures, fliers, announcements and other information provided by Exhibitors (collectively, “Exhibits”) are required to abide by all applicable laws. All Exhibitors represent and warrant that their Exhibits comply with the applicable laws of the countries in which its drugs, cosmetics, or devices are advertised, manufactured, distributed, sold, or licensed.

2. FOOD, DRUG, & COSMETICS ACT AND FDA COMPLIANCE. Exhibitors and Exhibits must comply with all applicable United States Federal Food, Drug & Cosmetic Act (21 U.S.C. § 301 et seq.) (“FDC Act”) provisions, United States Food, and Drug Administration (“FDA”) regulations.

3. UNITED STATES SALES. Exhibitors intending to exhibit drugs, cosmetics, or devices for sale in the United States, must comply with the following requirements:

- (i) Exhibitors must possess applicable FDA clearance or approval in order to market devices and drugs in the United States at the World Congress.
- (ii) Exhibitor claims regarding devices and drugs must be consistent with FDA cleared uses and approved indications. Exhibitors may not promote unapproved (“off-label”) uses of approved drugs or devices. If there is a common belief that the device or drug may be effective for certain uses, or there is a common use of the device or drug for a condition, but the preponderance of evidence related to the use or condition demonstrates that the device or drug is ineffective, the Exhibit must state there is a lack of evidence that the device or drug is effective for that use or condition.
- (iii) Exhibitors and Exhibits must not create an impression of official FDA approval of a device or drug based on establishment registration, or possession of a registration number.
- (iv) Exhibits for 510(k) cleared devices must not state or imply FDA approval for the device.
- (v) Devices with a pending 510(k) premarket notification may be exhibited, but orders may not be taken, nor can the exhibitor be prepared to take orders such that it could result in contracts for the sale of the device in the United States.
- (vi) Investigational devices and drugs may be displayed solely for the purpose of obtaining clinical investigators to participate in a clinical study. Exhibits for investigational devices and drugs must state “CAUTION: Investigational device. Limited by United States law to investigational use” or “CAUTION: New Drug – Limited by United States law to investigational use.”

4. NON-UNITED STATES SALES. Exhibitors intending to exhibit drugs, cosmetics, or devices for sale outside of the United States, the following requirements apply:

- (i) Exhibits for drugs, devices, and/or cosmetics not authorized to be sold, licensed, or used in the United States must have a sign prominently displayed identifying those countries in which the drug, device, or cosmetic is legally permitted to be sold, licensed, or used, and stating: “Not Available for Sale in the United States.”
- (ii) Exhibits for drugs, cosmetics, and/or devices for sale, license, and/or use outside the United States must have a sign prominently displayed identifying those countries in which the drugs, devices, and/or cosmetics may be legally sold, licensed, and used for the purposes indicated by the Exhibitor and the Exhibit.

If the ISHRS believes an Exhibitor or Exhibit is violating any of the requirements of this Legal Compliance section, the ISHRS may exclude the Exhibitor and Exhibit from the ISHRS 34th World Congress without liability or further obligation to the Exhibitor. The ISHRS’s right to exclude an Exhibitor is in addition to any other legal right the ISHRS may have against the Exhibitor under this Exhibitor Prospectus, at law, or in equity.

USE OF LASERS

In keeping with recommended safety guidelines for lasers, the ISHRS has adopted regulations for laser exhibitors. Exhibitors operating, or permitting the operation of, lasers represent and warrant that: (i) they shall comply with the ISHRS regulations; and (ii) such lasers will be operated only in a manner that presents no safety risks for exhibition attendees and/or the exhibit area.

LASER REGULATIONS

1. Lasers must be operated in a manner that is consistent with the accepted industry safety standards (i.e., ANSI standards and/or American Laser Institute standards). Under no circumstances may a laser be operated in a manner that poses a safety risk to persons standing or walking in the vicinity of the exhibitor’s exhibit space.
2. Lasers must be operated only within an enclosed space with eye protection for those viewing and operating the lasers.
3. All demonstrations of CO2 lasers must be conducted in clear plastic boxes with all sides enclosed, including the top. Smoke evacuators must be used.

4. Appropriate plastic-colored cubicles must also be available for any other type of laser being used, particularly dye, KTP, and ruby lasers.
5. No laser equipment may be left unattended in operable condition.
6. Live patient demonstrations are not permitted.

LIABILITY/INSURANCE

All property of the exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the Windsor Convention Center & Hotels. The ISHRS, ML International, OM Eventos, and the Windsor Convention Center & Hotels and their respective officers, directors, members, agents, and employees, do not maintain insurance covering exhibitors' property and such parties are not responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and exhibitor hereby expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of the exhibitor. Although security personnel may be provided by the ISHRS for the night-time protection of the exhibit area, The ISHRS, ML International, OM Eventos, and the Windsor Convention Center & Hotels shall have no liability whatsoever for theft, loss, or damage to property belonging to exhibitors, their agents, employees, business invitees, visitors, or guests.

Exhibitors shall carry comprehensive liability coverage, including premises operations and contractual liability coverage of at least \$1,000,000 USD for personal injury liability, \$1,000,000 USD for property damage liability, and statutory workers' compensation with employer's liability with a limit of at least \$100,000 USD. Exhibitors shall furnish certificates of insurance if requested by the ISHRS.

INDEMNIFICATION

Exhibitor shall indemnify, defend, and hold the ISHRS, the Windsor Convention Center & Hotels, and their respective directors, officers, members, agents, employees and successors, and each of them, forever harmless from and against: (i) any damage or charges resulting from violation of any law or ordinance or violation of the rules and regulations of either the ISHRS or the Windsor Convention Center & Hotels, by exhibitor, or exhibitor's directors, officers, employees, representatives, agents and contractors, except those occasioned by the gross negligence or willful misconduct of the ISHRS or the Windsor Convention Center & Hotels; and (ii) any and all other claims, liabilities, losses, damages, or expenses (including, without limitation, attorneys' fees), whether those of the exhibitor or a third party, arising, directly or indirectly, from exhibitor's or exhibitor's directors', officers', employees', representatives', agents' and contractors' occupancy and use of the exhibition premises, or any part thereof, except those arising from the gross negligence or willful misconduct of the ISHRS or the Windsor Convention Center & Hotels.

SECURITY

All property of the exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the. The ISHRS, ML International, OM Eventos, and the Windsor Convention Center & Hotels and their respective officers, directors, members, agents, and employees, do not maintain insurance covering exhibitors' property and such parties are not responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and exhibitor hereby expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of the exhibitor. Although security personnel may be provided by the ISHRS for the night-time protection of the exhibit area, The ISHRS, ML International, OM Eventos, and the Windsor Convention Center & Hotels whatsoever for theft, loss, or damage to property belonging to exhibitors, their agents, employees, business invitees, visitors, or guests.

WAIVER OF LIABILITY

Exhibitor hereby waives any and all claims, actions, causes of action, losses, and damages of any kind or nature exhibitor may have against ISHRS, the Windsor Convention Center & Hotels, and their respective directors, officers, members, agents, employees and successors, directly or indirectly resulting from, arising out of, or in any way related to this Exhibit Prospectus. This waiver of liability applies to all claims, actions, causes of action, losses, and damages of any kind or nature whatsoever, including, but not limited to, direct, indirect, general, special, incidental, consequential, exemplary, statutory, contractual, or damages or losses of any other kind or type. This waiver of liability applies whether the alleged liability is based on contract, negligence, tort, strict liability, or any other basis and even if ISHRS or the Windsor Convention Center & Hotels or should have known of the possibility of such damages. This waiver of liability shall be enforceable to the maximum extent permitted by applicable law.

CHANGE OF LOCATION

If the selected location is not available or if, in its sole discretion, the ISHRS believes that it is in its best interests to do so, the ISHRS shall move the ISHRS 34th World Congress to another location.

ACCESSIBILITY

Exhibitor represents and warrants that its exhibit booth shall be reasonably accessible and usable by persons with disabilities and that it will be in compliance to the extent applicable under regulations implementing Title III of the Americans with Disabilities Act.

OTHER REGULATIONS

It is the responsibility of the exhibiting company to see that all exhibitor staff are aware of and adhere to these rules and conduct themselves in a professional manner throughout this meeting.

The ISHRS shall have the sole authority to interpret and enforce all rules and regulations governing exhibitors and the ISHRS 34th World Congress. Any and all matters not specifically covered herein are subject to decision by the ISHRS. These rules and regulations may be amended at any time by the ISHRS upon written notice to all exhibitors. Each exhibitor expressly agrees to be bound by the rules and regulations set forth herein and by any amendments thereto adopted by the ISHRS from time to time. Any exhibitor or exhibitor representative who, in the opinion of the ISHRS, conducts itself unethically may immediately be dismissed from the ISHRS 34th World Congress without refund or other appeal.

VIOLATION OF RULES

A violation of ISHRS's rules, regulations, and/or policies will result in a 2-year ban from exhibiting at any ISHRS meeting, at the ISHRS's sole discretion. The company may reapply in 2 years. If another violation occurs, then the company will be banned for 3 years.

A violation onsite at the meeting may result in denial of access to the exhibit area, denial of exhibit display installation, and/or closing or removal of the exhibitor's exhibit display. In the event an exhibitor violates the ISHRS rules, regulations, and/or policies and is prohibited from continued use of the exhibit booth, the exhibit booth & personnel fees are non-refundable.

For further information contact:

Rachel Ross

Senior Meeting Manager

rross@ishrs.org

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LINK TO FLOORPLAN

**Floorplan is subject to change*